

Dating Safety Guide





Launched in 2012, Tinder is the world's most popular app for meeting new people and has been downloaded more than 530 million times and created more than 75 billion matches.

The safety of our members is paramount to everything we do. Our long-standing commitment to safety started with the Swipe feature, ultimately requiring mutual interest to send a message.

We know that safety is complex and personal - and we approach it from several different angles. We're constantly investing in ways to keep members safe while they're using Tinder – including a robust suite of safety features and in-app education, fraud detection technology, and working directly with law enforcement when needed.

Harassment of any kind has always been against Tinder's House Rules. We have built a number of harm prevention features to encourage healthy, respectful conversations on the app, before you're comfortable with meeting IRL.

We also work with external partners and experts to find innovative solutions, determine best practices and to create a trauma-informed support program for members if they do experience harm.



Online dating and Tinder

Nearly overnight, Tinder transformed the way the world meets by introducing a revolutionary new experience: The Swipe. In the last 10 years, Tinder has led a societal shift of seismic proportions and there's no doubt that Tinder changed how we meet, forever.

It's no surprise that Tinder took off fast. The Swipe took a large, diverse set of potential partners from all over the world and put them right at your fingertips. Tinder fulfilled a powerful human need by making meeting someone new stunningly simple and surprisingly fun - and you could do it all right from your couch.

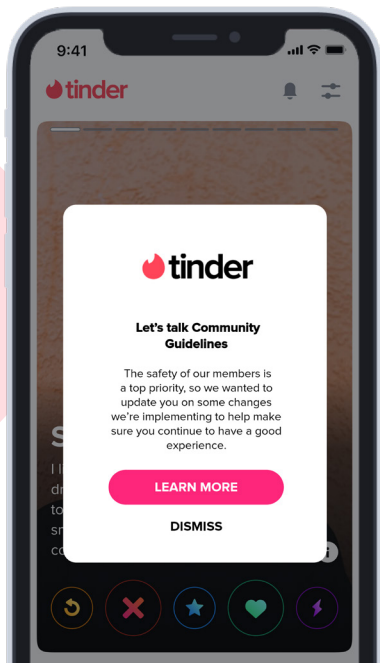
Tinder continues to make it easy and fun for every new generation of singles to connect with someone new in whatever form they wish. That relationship could last for the span of just a set of messages exchanged on the app, a day or night, or a lifetime.

Safety goes hand in hand with fun; it's not fun or safety, it's fun AND safety. People are looking for spaces to represent their authentic selves and to do that they need to feel safe and they expect the platforms they spend time on to be investing in their safety and if they aren't.

At Tinder, we believe that healthy and safe dating begins from the moment you create your Tinder profile and send your first Like and we're focused on creating industry-leading ways for people to connect and to remain safe both online and offline.

Tinder's Community Guidelines

**(what you can't do
on Tinder)**



If you're honest, kind and respectful to others, you'll always be welcome on Tinder. If you choose not to be, you may not last. Our goal is to allow members to express themselves authentically as long as it doesn't offend others. Everyone is held to the same standard. We're asking you to be considerate, think before you act, and abide by our community guidelines both on and offline. You heard that right: your offline behaviour can lead to termination of your Tinder account.

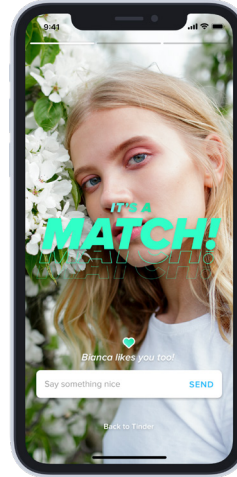
Here's a list of our community policies. If you breach any of these policies, you might be banned from Tinder and there will be no do-overs once we do.

- ⊗ Nudity / sexual content
- ⊗ Harassment
- ⊗ Violence and physical harm
- ⊗ Hate speech
- ⊗ Private information
- ⊗ Spam
- ⊗ Promotion of solicitation
- ⊗ Third party apps
- ⊗ Copyright and Trademark infringement
- ⊗ Prostitution and trafficking
- ⊗ Scamming
- ⊗ Impersonation
- ⊗ Be a minor
- ⊗ Illegal usage
- ⊗ Violent content
- ⊗ Promotion of business
- ⊗ Social media handles
- ⊗ Posting images without consent
- ⊗ Multiple account owners



Tinder's safety features in Singapore

Every day, people trust Tinder to introduce them to new people. With this comes an essential responsibility, and the app is constantly evolving to help make every experience feel safe, respectful and positive. From searching to messaging to video chatting, here are the top safety-focused features on Tinder in Singapore.



Mutual Matching

To start a conversation, two people must have mutually liked each other, thanks to the Swipe Right, meaning nobody is getting unsolicited messages from someone they haven't expressed interest in.

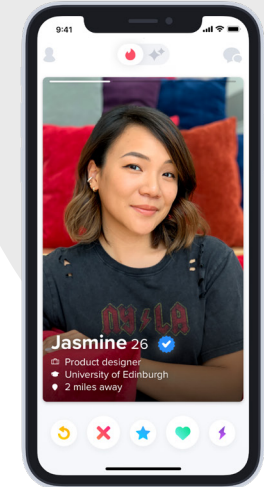
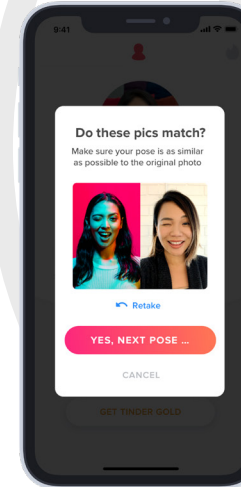
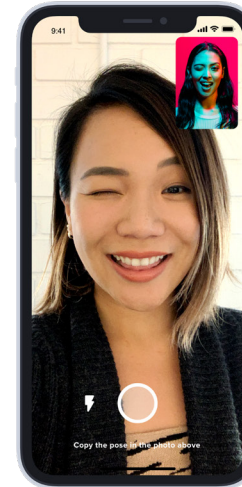
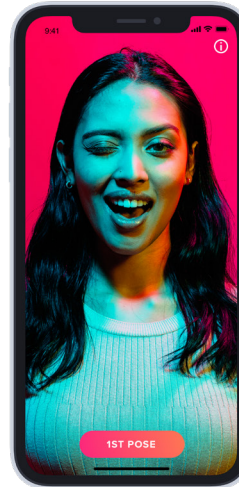
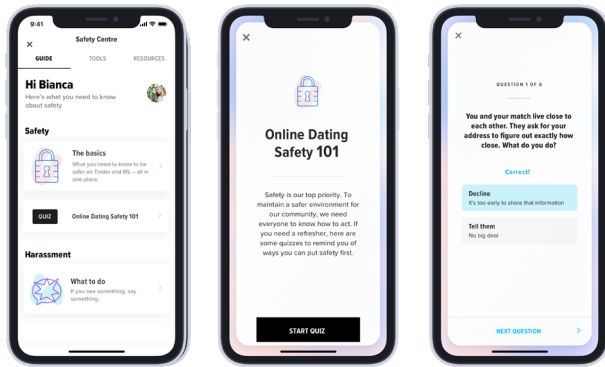


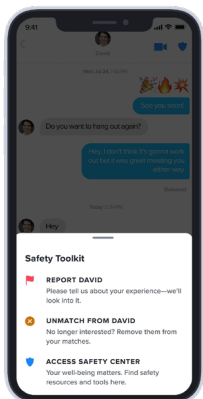
Photo Verification

Once someone has created their Tinder profile, and added their photos during the sign-up process, they are encouraged to utilise Tinder's Photo Verification feature. It helps show them your photos are really you by comparing profile photos with a series of posed photos taken in-app in real time. Members who verify their profile get a blue tick and are more likely to get a match, too. Within their Message Settings, Photo Verified members can also opt to only receive messages from other Photo Verified members.



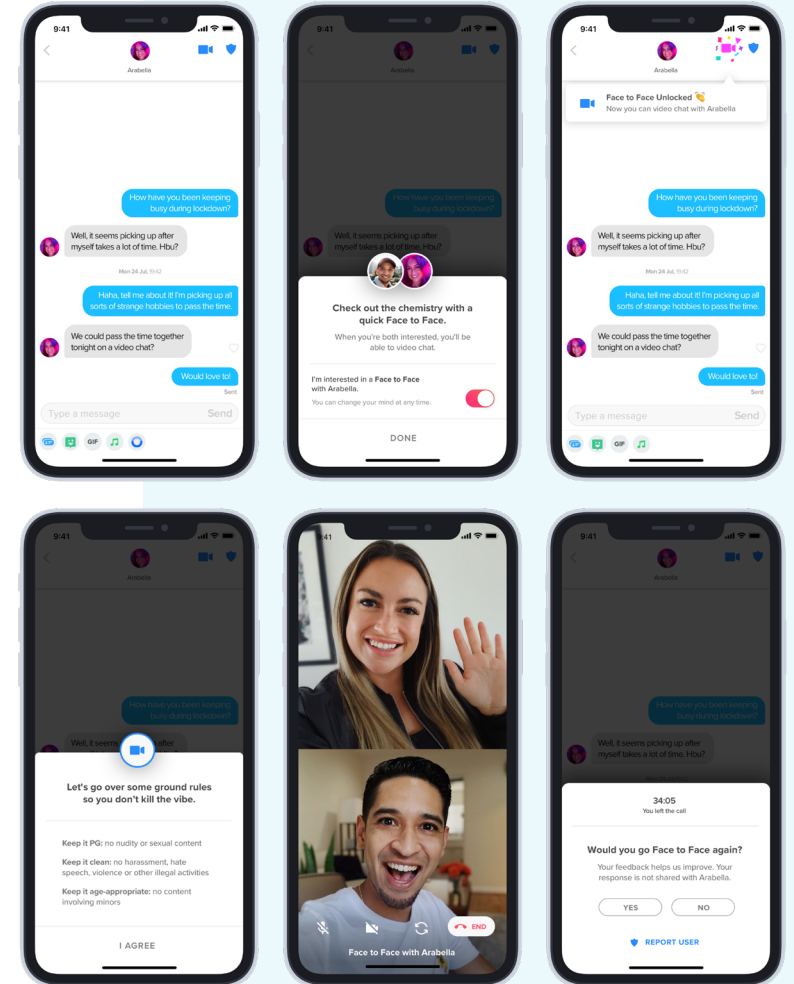
Safety Centre in Singapore

Tinder's Safety Centre is an interactive part of the app that includes local resources, articles, tips, quizzes and information about safety and privacy features. It's available at any time - from settings and from the safety shield that appears when members are chatting. The Safety Centre was developed in collaboration with the Match Group Advisory Council and additional NGO partners to not only help protect, but also to educate members so they can make more informed choices on the app and IRL.



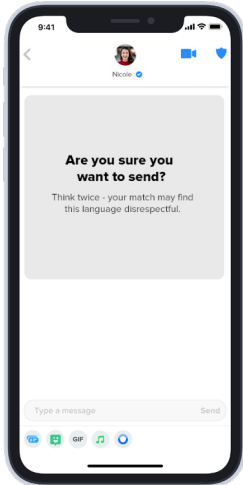
Unmatch

Tinder members are able to unmatch or block someone at any time for any reason, whether it wasn't a good fit or something more serious. Once unmatched, that person will no longer appear in the match list or message list, and they won't be able to see you or message you anymore. Members can report someone they have either chosen to unmatch, or have been unmatched with, at any time.



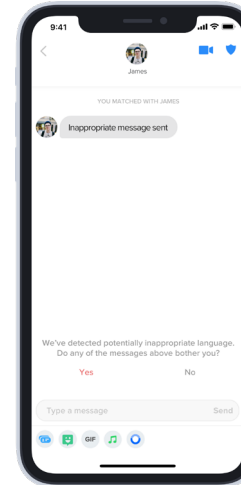
Video Chat

Tinder's video chat feature was built with control and comfort as its first priority. The in-app video calling feature allows members to meet digitally, verify their match is genuine and better assess whether the chemistry is there before an IRL date - all without giving out personal contact details.



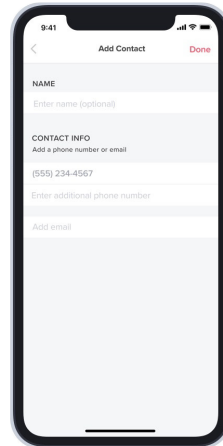
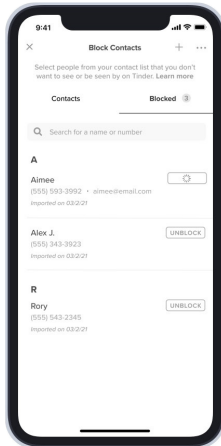
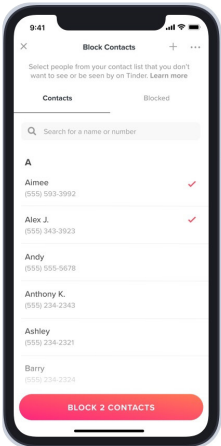
Are You Sure?

This feature prompts the sender 'Are You Sure?' if they are about to share a potentially offensive message. Tinder not only relies on people reporting inappropriate content, it works to catch it proactively too. The feature has been enhanced to include more language that Tinder classifies as harmful or inappropriate, such as terms related to hate speech, sexual exploitation or harassment. As always, bad behaviour and patterns of inappropriate content can result in someone's removal from Tinder.



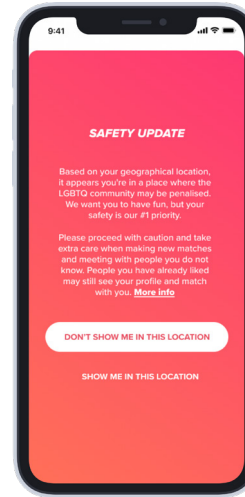
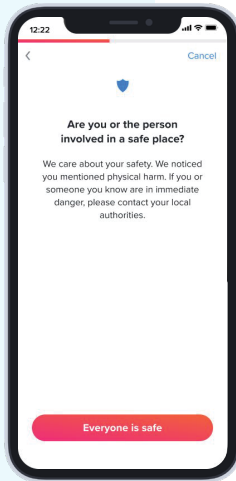
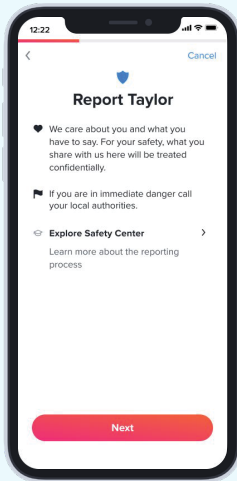
Does This Bother You?

Similar to Are You Sure?, Does This Bother You? asks members this question when they receive a potentially offensive message on Tinder. When someone responds 'yes' to the "Does This Bother You?" prompt, they have the option to report the sender for their behaviour. This feature has helped increase reporting of harassment. It has been enhanced to include more language that Tinder classifies as harmful or inappropriate, such as terms related to hate speech, sexual exploitation or harassment.



Block Contacts

Block Contacts allows members to block personal contacts they'd rather not see nor seen by, in the app – empowering them to confidently “like” their way to new connections without any unwanted surprises. Whether those contacts are already on Tinder or decide to download it later using the same contact info, they won't ever appear as a potential match.

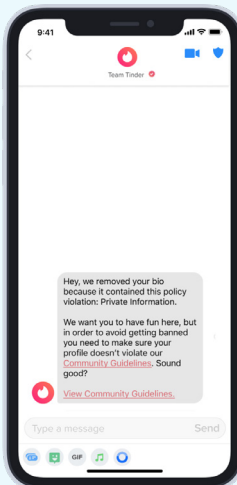


Reporting

Tinder uses a robust reporting framework that combines technology and human review to swiftly evaluate member behaviour, ensuring it adheres to our Community Guidelines. Members can report someone directly from a profile or reach out through the Safety Centre in the app at any time. We take reports very seriously.

Traveller Alert

When LGBTQIA+ members travel IRL or use Tinder's Passport feature in a country with laws that penalise their community, they are alerted and given a choice to opt out before their profile is shown in the area. Tinder can be a great way to meet people when travelling, but safety comes first.

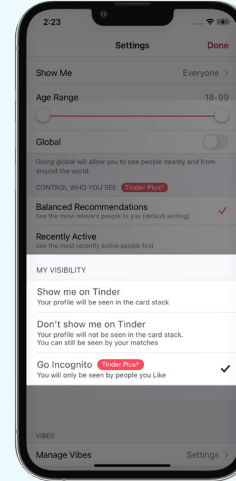
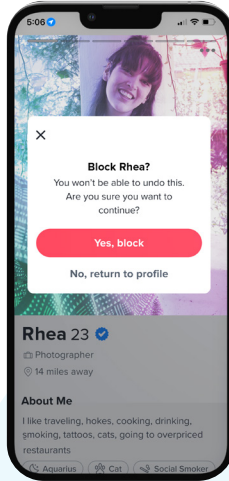


Bio Guidance

Offering Bio Guidance is an additional step in ensuring members understand what's acceptable on Tinder, while also helping protect their personal information. For instance, one common mistake members make involves including personal information, like phone numbers, in their profile. Bio Guidance removes these details, and lets members know why and gives them another shot at writing their bio.

Block Profile

Block Profile is an important step to give members the option to choose who they want to see on Tinder. Now, when profiles are suggested, before matching, members can block them so they don't show up again. It's an easy way to avoid seeing a boss or an ex. This new feature comes in addition to Block Contacts and blocking following making a report.



Incognito* (paid feature)

Incognito Mode is a step up from fully hiding your profile. Members can still Like and Nope in the app, but only those whom they've Liked will see them in their recommendations. Take complete control over who sees you while scrolling through profiles on Tinder.

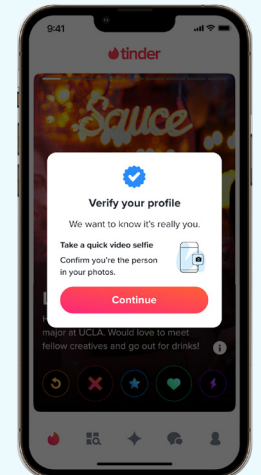


Long Press Reporting

Tinder wants it to be as easy as possible for members to report bad behaviour. Long press reporting lets people tap and hold offensive messages, launching the reporting flow directly in the chat experience. By simplifying this flow, Tinder hopes more members will report bad behaviour, allowing it to take appropriate action against accounts that violate the Community Guidelines.

Video Selfie

Video selfie takes Photo Verification to the next level. Until now, members would take still photos while holding a series of static poses, and these photos were compared against others on the member's profile. Now, if members want to get photo verified they will have to complete a series of video prompts. While no photo verification process is perfect, this helps Tinder keep those blue checkmarks more real.





Green Flags

We all know there are red flags to look out for in the world of dating, but DYK there are also plenty of green flags, or positive signs, that could suggest you're onto a winner? Focusing on green flags can ensure you're always in control and help confirm that you've found a keeper.



You feel comfortable being your true self around your date



Your date validates your feelings



Your date is consistent and follows through



Your date respects your boundaries



Your date prioritises making time for you



Your date is attentive to your needs



Your date asks insightful questions



Your date makes it clear how they feel about you in a positive way



Your date can process their own emotions



Your date pushes to meet in a public place the first few times you meet

Online Safety



Protect what's yours

Never share ANY personal information with people you don't know. Your personal identifying information (PII), address, and details about your daily routine (e.g., that you go to a certain gym every Monday) along with any info about your family and friends should be kept private.



Keep it secure

Your Tinder password should be stronger than the chemistry with your match, and that's saying something. Make sure you're careful when logging in from a public/shared computer and beware of any Tinder emails that ask for your username and password information (we wouldn't send emails like this) — if you receive an email asking for account info, report it immediately! You can find details on how to write to us to report this type of behaviour in the in-app safety centre.



Stick to Tinder

Getting to know someone new? Staying on the Tinder platform is a great (and safe) idea! We only allow texts, emojis and video calls so don't worry about receiving any unwanted pictures. Be cautious and alert if your match tries to move the conversation to phone calls or other apps right away - they could be trying to bypass Tinder's Safe Message Filters.



Be wary of scams

Watch out for scammers who ask for financial help and anyone who won't talk on a phone/video call—they may not be who they say they are. If someone is avoiding your questions or pushing for a serious relationship without meeting or getting to know you first, that's probably a red flag (red flags are warning signs of potentially ongoing troubling or negative behaviour).

Meeting in person



Don't rush it!

Before you shift things to IRL, take your time and get to know the other person. Want to snuff out the red flags? Don't be afraid to ask questions or get on a video chat to screen your match before meeting them! Tip: Meet in a populated, public place! Good Spots: Happening bars, good restaurants or chill cafes. Bad Spots: Your home, your date's home or any secluded or private location.



Beware drink spiking

Be aware of drink spiking and keep track of your drink. Many substances that are slipped into drinks to facilitate sexual assault are odourless, colourless, and tasteless so only accept drinks poured or served directly by the bartender or waiter. It's also good to know your own limits and to never feel pressured, or pressure anyone else, into drinking more than you/they want to - both alcohol and drugs can impair your judgement and alertness. Keep your phone, purse, wallet, and anything containing personal information with you at all times.

Tip: If your date tries to pressure you to drink more than you're comfortable with, abort (the date) and report (the match)! If you're at a bar or a club, it's also useful to always get water from a running source (e.g. a tap)



Be in control and have a backup

In case you need to make a quick exit, always have a backup plan and be safe! Keep your friends in the loop or tell a family member where you're going and when. When in a taxi or rideshare, always share your ride with a friend or family member, and if possible, ask a friend to pick you up! It's also a good idea to keep your phone charged or carry a power backup, just in case. Tip: If your date tries to insist on accompanying you when you're not interested, say no and hold your ground or end the date.



Comfort is key

Got a gut feeling that something isn't right? Listen to your instincts and end the date early if you're feeling uncomfortable. Tip: If it's challenging to end the date or you need some extra support, ask the bartender or waiter for help.

Sexual Health and Consent

Relationships should be rooted in respect and communication. Every person is unique and has different preferences when it comes to affection and boundaries. Mutual consent between all parties should be agreed upon, without pressure, guilt or coercion. In partnership with safety experts and advocates, we have created tips on how to navigate obtaining consent and setting boundaries - both online and IRL.

Every person you meet will have their own boundaries and expectations — communication is key. This is where consent comes into play. It's a necessary part of any connection. Consent is pretty simple, really. It just means getting permission for any intimate activity. If you are meeting someone in person, you have a responsibility to respect their boundaries, and they must respect yours. If you aren't absolutely sure what they're comfortable with, just ask.

If you're meeting up with someone, remember: you both must be actively consenting in order for any sexual activity to occur. If you're ready to take the next step with them, you must make sure you receive their consent at every step of the way, and that you have given yours.

Affirmative consent is where you've taken active steps to ensure the other person is consenting before any sexual activity takes place. Affirmative consent laws now exist in most states in Singapore, so make sure you're up to speed with the laws in your state.



There's nothing sexier than consent

Agreement between people deeming what behaviour is comfortable and acceptable, and what behaviour is crossing a personal boundary makes dating easier and more fun.



It's your journey, be you

Everyone has different likes and dislikes so active communication is important when you're getting to know someone.



Feel empowered

We all change our minds and moods, so it is important to check in about intimate interactions regularly, both online and in person, and feel empowered to say yes or no.



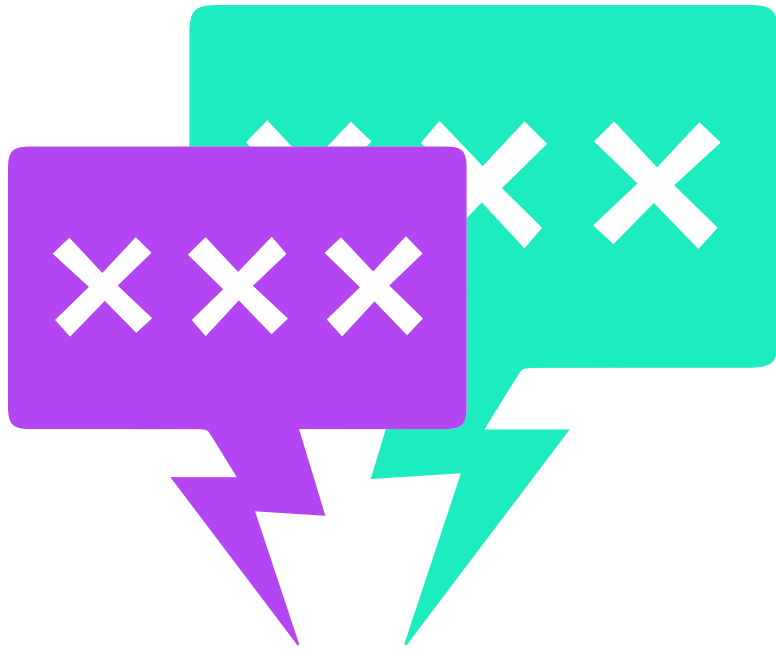
Respect boundaries

If someone says no, be understanding of their feelings, and respect and accept their decision.



Always trust your gut

Don't feel pressured to say yes to something that you don't feel 100% comfortable with, and make sure that you are never pressuring someone else into saying 'yes'. If you feel their 'yes' isn't enthusiastic, check in with them again. Don't be scared to verbally ask for consent, and remember, 'yes' doesn't count if saying 'no' isn't a safe option.



Harassment

If you see something, say something. You know when someone's crossed the line and when they do — we want to know about it because we want to help make Tinder the safest way to meet new people: You can report anyone on the app that makes you uncomfortable or breaches our guidelines, has committed a serious crime or you know from personal experience has committed such behaviours before. We'll walk through how to report on the next few pages.

We're here for you. We take harassment very seriously and we don't want it on Tinder. Here are some examples of why we ban people:



Racial slurs or other derogatory language



Sending threats or offensive messages to someone on and off the app



Harassing your matches on or off the app



Sending sexually explicit content off the app without your match's consent

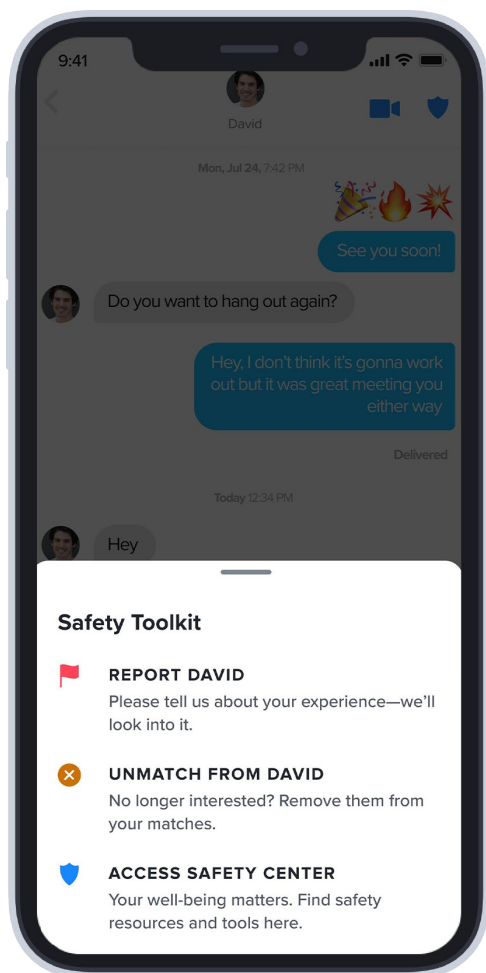


Sending spam or solicitation, including links to commercial websites or attempts to sell products or services

We take all reports of harassment seriously and so should you. But we won't know if someone is harassing you when you take things offline. If someone sends you harassing messages, on or off the app, let us know via the in-app safety centre and we'll take it from there.

Unmatching and Reporting

While most people have a positive experience, sadly not everyone has good intentions. When you come across something suss or when someone crosses the line, we want you to let us know and encourage you to unmatch and/or report anyone that breaches our terms.



Tinder is not for:

- ⊗ Nudity/Sexual Content
- ⊗ Harassment, hate speech threats, and offensive messages (both on and off the app)
- ⊗ Fraudulent profiles
- ⊗ Requests for money or donations
- ⊗ Violence or inappropriate and harmful behaviour during or after meeting in person
- ⊗ Underage users or impersonation
- ⊗ Private Information Broadcasts - yours or anyone else's
- ⊗ Spam or solicitation including links to commercial websites or attempts to sell products or services

How to unmatch

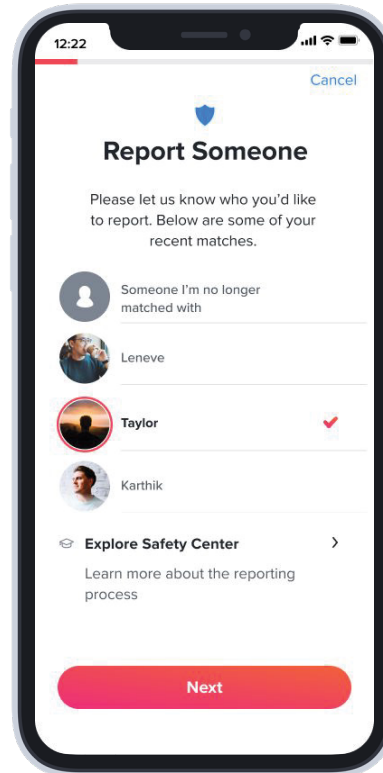
Whether you realise you just aren't that interested or your match starts acting inappropriately, you can always unmatch them.

When you unmatch someone, you'll disappear from their match list and vice versa, and they won't be able to see you or message you anymore.

To unmatch someone, open your chat with that person > tap the flag icon (iOS) or the ellipses icon (Android) in the top right-hand corner > Unmatch.

How to report

You can report anyone regardless of if you've matched with them or not and can select from a number of reasons for reporting such as abusive or threatening behaviour, nudity/ something sexually explicit, or a fake profile. The details will not be shared with the person you're reporting.



Before you match

Click on the profile of the person you want to report. Click on the three dots on the top left or scroll down and tap the “Report” button to select your reason and send us a quick, confidential report.

After you match

From your message screen, click on the shield icon on the top right and then tap the following icon to select your reason and send us a quick, confidential report.

Reporting someone you unmatched with or who unmatched you

Even if your match no longer appears on your message screen, you can still report them in the app.

Make sure you follow your instincts and keep your safety first in every situation, whether online or offline. Trust your gut and the minute something feels suss? Repeat after us - Abort and Report!

What happens after I report?

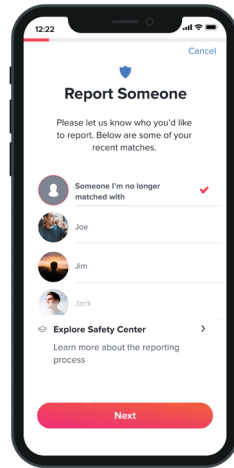
You've done your part by letting us know something is up — now it's our turn. Here's what to expect after you report someone on Tinder:

- The specific account will no longer be shown in your match list or appear while searching for new connections
- None of the details you provided will be shared with the person you reported
- A member of our Trust & Safety team will look into the matter to determine next steps and take action based on our Community Guidelines
- If you submitted a report via email/form during the reporting flow, you may reply to the automated response to follow-up

Because of privacy guidelines, we may not always be able to share the details of a report with you, but every report is taken seriously and handled with care. Sharing your experience through reporting isn't always easy, and we appreciate it when you do.

Recent Changes to In-app Reporting

Our enhanced reporting process is designed to give survivors more control over what step they want to take next — whether it's making a formal report immediately, unmatching and making a report later, or reaching out to Tinder's network of support resources.

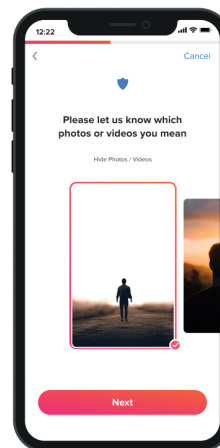
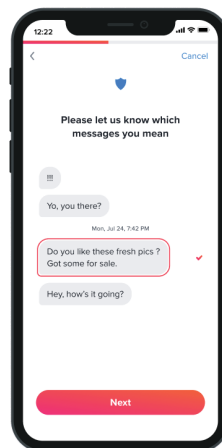
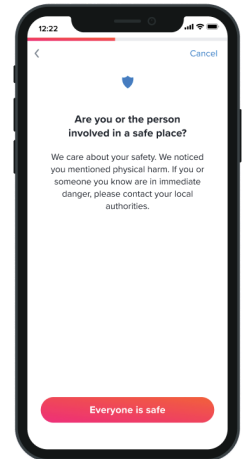


Easier to Unmatch & Report

Continuing to see a former abuser in a match list can be triggering and traumatising, which is why we've designed our reporting system to allow members to unmatch and yet still easily report directly from the app. The ability to make a report after unmatching someone may be necessary for a few reasons. Members should feel confident they can hold someone accountable, even if they are unmatched, so we have created a more direct way to report directly in the app.

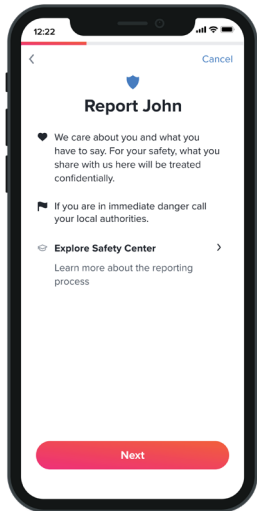
Confirming a Member is Physically Safe

A new screen has been introduced that inquires about physical safety and encourages outreach to law enforcement, if needed.



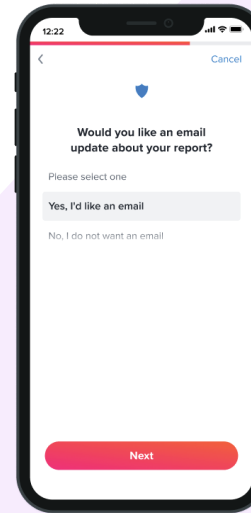
New options to report images or messages so we can take quick action

One of the many reasons for not reporting inappropriate behaviour is the fear that action won't be taken after a report has been made. To ensure we can take the appropriate action quickly with minimal follow up needed, we've added new options to report individual images or messages, and more space for open-ended responses. We do not proactively share this information with anyone.



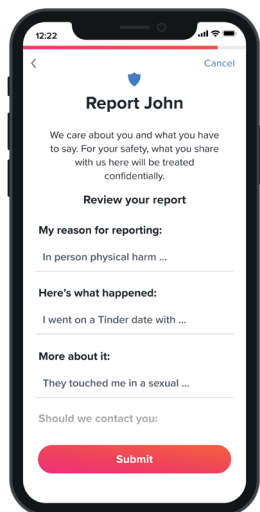
Greater Transparency about the Reporting Process

To encourage survivors to complete the reporting process, a new progress bar has been added to the reporting flow to give a sense of how much more time and information will be required. Access to the Safety Centre has been added in this first screen, which offers more information about how reporting works on Tinder and what happens to a report once it's complete.



Giving members choice over the information they receive

The final step in reporting is receiving follow-up information about what action was taken because of the report. We now let members choose how they want to close the loop on their report. Members can opt-out of receiving a follow-up report, if they prefer. For those who do want these details, updated responses from member support teams will provide more clarity about the actions we've taken on an individual report, within the confines of what we can share.



Adding a Final Review Screen

Reporting on Tinder has historically been a two-tap process, and feedback has suggested this didn't give members the opportunity to add additional details. This new review screen gives members the opportunity to add any additional information and review the details of their report so they can submit with confidence.

Resources



Singapore Police Force <https://www.police.gov.sg/>

If you believe you've fallen victim to a scam, file an official police report at <https://go.gov.sg/police-report>

For emergencies, dial 999 or SMS - 71999

Samaritans of Singapore (SOS) <https://www.sos.org.sg/>

Dedicated to providing confidential emotional support to individuals facing a crisis, thinking about or affected by suicide.

SHECARES@SCWO <https://she.org.sg/shecares-scwo>

SHECARES@SCWO is Singapore's first holistic support centre for targets of online harms, and was set up by SG Her Empowerment (SHE), in collaboration with the Singapore Council of Women's Organisations and Pro Bono SG. The centre offers a helpline, text-line, free counselling support and legal clinics, and assistance with the reporting of online harms.

The Sexual Assault Care Centre (SACC) at AWARE

<https://sacc.aware.org.sg/>

The Centre provides free services to those who have experienced sexual assault, helping them deal with their experiences and make decisions about their next steps.

Oogachaga <https://oogachaga.com/>

Community-based, non-profit, professional organisation working with lesbian, gay, bisexual, transgender, questioning and queer (LGBTQ+) individuals, couples and families in Singapore since 1999.